



ATSI Telecommunicator

June 2009

**ATSI LEARNING BY ASSOCIATION
SHARING AWARD**

Instituted in 2005, this Award recognizes the many contributions members of our industry make to one another on a daily basis. Recipients are well known within our community for their generosity of spirit in sharing the insight and knowledge they have gained over their years in the industry.

Larry Goldenberg of Direct Line Tele Response, Berkley, CA, as an offshoot of ATSI's slogan, which he helped introduce – Learning By Association, Sharing Ideas Is What We Are All About, conceived the award. ATSI members vote for those of their peers who have made significant contributions to the industry through their sharing of ideas, expertise and experiences via the ATSI email discussion list.



The **LBA Award** was presented to Gary Blair at the ATSI Annual Convention & Trade Show in Pittsburgh, PA, June 2009.